



The Classic Communicator

Student Classic

ISSUE NO. 12 - STRIVING FOR EXCELLENCE IN ACADEMICS • SPORTSMANSHIP • ATHLETICS - NOVEMBER - DECEMBER 2017

Comments from the CEO



Dick Schlagel, CEO



Have
You
Heard?

The AASC is a Good Bargain

Sponsoring the All-American Student Classic at your school is a very good bargain - for the school, students and staff.

It will provide many benefits and raise morale on your campus for a vast array of reasons:

- Provides for participation for every 4th through 8th grade boy and girl.
- Every participant is a winner and is recognized for participation, effort and achievement.
- No need for extra personnel for coaching, supervising, etc.
- Does not require expenses for equipment, special facilities, etc.
- Smiles reign supreme.
- Focuses on both the academic and athletics.
- Over 7,000 students have participated in the Classic since May, 2012.
- Easy to administer.
- Has a very informative and interesting website: aastudentclassic.com.
- Affordable cost.

That...Redwood Christian School in San Lorenzo, CA has placed their school's logo on the All-American students' back packs. It looks very nice. Al Hearne Jr., Superintendent, along with his incredible staff, is looking forward to their Third Annual AASC in 2018.

That...Over 7,000 students will have participated in the All-American Student Classic from May 2012 - May 2017.

That... The AASC is a program that will do more to instill positive staff and student attitudes - Esprit de Corps - than any other program or event that might be brought to your district. This one week event will change the environment for the good of your school for weeks after it is over...and the potential to change the lives of some students for a life-time.

It is a positive activity for: "Getting Kids Fired Up About School," a major responsibility of teachers, administrators and staff.

Our Special Interview



John Pendleton
Principal
Wilson Elementary School
Tulare City School District

Q: What 3 words would you use to describe the AASC?

A: Fun, Engaging, Uplifting

Q: What benefits does this annual event provide your 4th-5th grade students?

A: The format of AASC, provided our students with a unique opportunity to challenge themselves and engage their classmates in an activity that celebrated their sense of school family and individual strengths rather than a traditional academic or athletic event.

Q: What do you think is the most exciting part of the event?

A: Probably the most exciting aspect of the event was the fact that so many individuals over a wide selection of our intermediate grade levels received recognition for their efforts. Many having received school wide recognition for the very first time.

Q: What was some feedback you received from your staff and students?

A: The feedback on behalf of the staff and students involved was very positive and most appreciative of the opportunity to engage themselves in non-traditional academic and athletic competition. A celebration of academics and school pride of rather than a traditional competition.

Q: What do you personally like about the AASC?

A: The AASC provided the members of our school community with an opportunity to celebrate their knowledge and unique physical abilities in a very engaging and enjoyable format. I viewed it as a celebration of family, AASC was a perfect vehicle for that.

"The AASC provides a school and its middle grade students (4-8 grades) an incredible one week event filled with fun, friendly competition, activities and superb student recognition. Perhaps it could be that one special extra-curricular activity focusing on both the academics and athletics that really gets your students and staff "Fired up About School." The vast array of benefits in sponsoring the Classic are many and lasting."

10 Keys for a successful AASC

1. Promote! Promote! Promote!
2. Recruit your leadership team and make sure each member knows WHAT TO DO as they carry out their particular responsibilities.
3. Start planning early, use the Classic informative and interesting website: aastudentclassic.com
4. Keep all phases positive and upbeat.
5. Utilize the Event Master Checklist and refer to it often.
6. Conduct a very special ALL SCHOOL AWARDS ASSEMBLY. Invite Board Members, District Office personnel and parents.
7. Provide the consultants pictures, quotes and other information within one week after the Awards Assembly.
8. Evaluate the AASC using the prescribed form.
9. Market the event utilizing a variety of products and ideas.
10. Place the date on your school calendar early.



President's Pointers

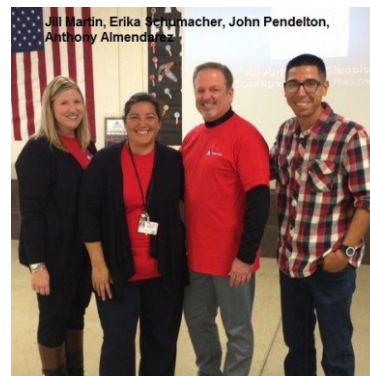
*Bob Pugh, President
All-American Student Classic*

As we complete another busy year, I think it's important to review the four BIG objectives that Dick Schlager wanted to stress when he sat down and created this fantastic program in the 1980's.

1. Dick wanted to create a program for students that provided FUN COMPETITION. If you look at the pictures on the All American Student Classic website (aastudentclassic.com), check out the tab, What an All American Student Looks Like, you'll see lots of smiles. KIDS HAVING FUN!
2. LOTS OF PARTICIPATION. More and more districts are making this valuable program available to their schools. This past year saw fifteen schools, five of them new, participate in the All American Student Classic! That means MORE HAPPY KIDS!
3. LOTS OF RECOGNITION. The end of 2017 saw another 700 more kids participate and complete all 10 events in the All American Student Classic, bringing the total number of students to over 7,000! That means that LOTS OF certificates, ribbons, medals, plaques, and backpacks have been awarded at special Awards Assemblies attended by classmates, staff and parents! RECOGNITION!
4. DISPLAY GOOD SPORTSMANSHIP. If any of you have attended any of the five athletic events or attended an Awards Assembly, you've witnessed kids cheering each other on and congratulating each other for a job well done! GOOD SPORTSMANSHIP!

So, it appears evident, that Dick's Dream is providing an opportunity for students to strive for success and excellence in both academics and athletics, and as a result, kids are fired up about school again!

Wilson Elementary School Happenings Tulare City School District



"The AASC is a very unique one week event focusing on both the academics and athletics. The four major components of a successful Classic are: Participation, Competition, Sportsmanship and most importantly Recognition. Testimonials received from various student participants, staff and parents have certainly been positive, heartwarming and encouraging to our AASC team.."