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The Classic Communicator

Student Classic

ISSUE NO. 7 - STRIVING FOR EXCELLENCE IN ACADEMICS • SPORTSMANSHIP • ATHLETICS -JANUARY-FEBRUARY 2017

Comments from the CEO



Dick Schlagel, CEO

AASC 2016: A Year of accomplishments and changes.

It was a very rewarding and successful year for the All-American Student Classic. Some of the major accomplishments and changes were:

- Networking with the Pathways Program at Granite Hills High School, Porterville, California in assisting the AASC Digital Programming.
- Completing the computerization of the events testing program to make it much better and more user friendly.
- Expanding the Classic to include grade 4 students.
- Completing the Client's Relationship Management (CRM) Program.
- Presented a workshop session at ACSA's First Annual Mid-State Conference held in San Luis Obispo in March of 2016.
- Expanded the AASC to schools outside of the valley at Salinas and San Lorenzo, California.
- Had our first Associate, Don Erwin, retired middle school Principal from Porterville Unified School District, join our team.
- Number of student participants has now reached 5,000 (May 2012 - December 2016).
- Changes include a new logo, and changing the number of events from 14 to 10 (5 academic and 5 athletic).

Have You Heard?

That... 5,000 students from grades 5 through 8 participated in the All-American Student Classic since it started in May of 2012.

That... Smiles define the AASC. It is so special and rewarding to see a vast array of beautiful smiles on the faces of the students as they compete in the ten events and then again, when they receive recognition for their participation, efforts and achievement at the awards ceremony. Smiles on the faces of the leadership Team, school staff and parents are very special, too.

That... Redwood Christian School (grades 6, 7, and 8) in San Lorenzo, California is sponsoring the AASC in January of 2017. Al Hearne, a former participant at Bartlett Junior High School's AASC in the 1980's, is now Superintendent of the district sponsoring this event in the Bay Area.

That... Strathmore Middle School in Tulare County is sponsoring its first Classic. Every student in grades 5 through 8 participating in the Classic in December 2016 and January 2017. Joanie Stone, School Principal and Event Director, and her leadership team members are to be commended for giving incredible leadership to their Classic.

Our Special Interview



Laurie Pugh
Manager/Consultant
All-American
Student Classic

I'm lovin it!

As I prepare All-American Student Classic banners and posters to mail to schools that are getting ready to run programs or have finished their programs. Students and staff are either getting ready or have just finished making a wonderful connection with their abilities and with each other.

I'm lovin it!

As I watch how schools get more and more creative as they work around this beautiful rain we've been blessed with this year and make the obstacle course work.

I'm lovin it!

As I take pictures of students running the obstacle course. I've seen these beautiful kids as they throw themselves onto high jump mats and work to crawl over the marshmallow surface while laughing all the way. And watching students as they toss basketballs, throw softballs, run an 880 or a 50 yard dash, run a gauntlet of teachers with those silly foam water noodles as those teachers take good hearted swings at laughing students or those same kids trying to get by the principal with his super-soaker.

I'm lovin it!

As students are cheering on their fellow 4th, 5th, 6th, 7th and 8th graders as they are called up to receive their ribbons and certificates, medals, plaques, and the beautiful new backpacks.

When I see that one student who cannot stop looking at the one medal around their neck. **THIS IS LIFE IN THE FAST LANE AND I'm lovin it!**



"Life is full of choices, challenges and competition. The All-American Student Classic is that unique event which offers all three in a wholesome school environment. The many benefits a school receives in sponsoring the All-American student Classic on campus are special and lasting".

"Getting Kids Fired Up About School"

Quote

"Today was an amazing day at Wilson Middle School. The entire morning was dedicated to celebrating our amazing students in the All-American Student Classic."
Elizabeth Henderson, Teacher, Wilson Middle School, Exeter Unified School District

"Life is full of choices, challenges and competition. The All-American Student Classic is that unique event which offers all three in a wholesome school environment. The many benefits a school receives in sponsoring the All-American Student Classic on campus are very special and long lasting."



President's Pointers

*Bob Pugh, President
All-American Student Classic*

NEW FROM ALL AMERICAN STUDENT CLASSIC!

2017 brings many changes to make your All American experience more fun, more exciting and more memorable. Your feedback is important! Some schools wanted to participate in the AASC, but only wanted one class level to take part. We listened and we've made it more affordable to do that.

New awards.... Some of you suggested some changes to our awards. We now are providing very popular Backpacks to the All American Winners and Book Packs for Runners Up contestants! Competitors are excited with these new awards.

Updated Event Manual found on the website. Training Videos soon to be found on the website!

Complete new computerized testing for academic subjects with immediate scoring results is now available. Students can now take academic tests on the computer and results are calculated immediately! Athletic results are now submitted and results are immediately calculated! That means results are calculated and awards winners are immediately recognized! This makes organizing your Awards Assembly a "piece of cake!"

We presented the AASC to our first Christian School in the Bay Area. Over 130 students completed all 10 events, including the most fun and exciting Obstacle Course yet!
More to come!

What they said:

"What a wonderful program! The students were engaged and really 'lit' up while participating! Smiles all around and loads of challenging fun.

*Shelby Herron, Liberty University, Masters Program student,
Lindsay's Washington After-School Program Team Member,
program leader*



What They Said:

"Winners never quit, and quitters never win!"
Holly Hunter, Cherokee Tribe member, Wilson Middle School, Exeter Unified School District, Exeter California

"The AASC is a great opportunity for the student to show what they're learning and also get recognition for what they have done."

Erinn Taylor, parent of Andrew Taylor, who was named 5th grade All-American Student at Lincoln Elementary School, Exeter Unified School District's AASC awards ceremony."

"The All-American Student Classic gave our kids a fun opportunity to be physically and mentally challenged."
Christie Miller, Event Director, Sundale Union Elementary, Tulare County

Board Presentation - Exeter Unfied School District



Dean Sutton (center) accepts a special framed certificate at its January 11, 2017 Board Meeting. Cindy Camarena, AASC Board Member, made the presentation for the outstanding All-American Student Classic at Lincoln and Rocky Hill Elementary schools, and Wilson Middle School. Dick Schlagel, AASC CEO was present and spoke briefly at the meeting.

All-American Student



Natalia Ginetti from Wilson Middle School in Exeter California, along with her many winning medals, was present at the Exeter Unified School District Board Meeting on January 11, 2017. She was one of Wilson's 6 All-American Students recognized. Her parents Christopher and Stephanie were in attendance.

"The time and efforts spent on promoting and presenting the All-American Student Classic at your school is minimal compared to the major benefits derived from this all-school event such as participation, competition, sportsmanship, decision-making, self-esteem and student recognition."