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The Classic Communicator

Student Classic

ISSUE NO. 11 - STRIVING FOR EXCELLENCE IN ACADEMICS • SPORTSMANSHIP • ATHLETICS - SEPTEMBER - OCTOBER 2017

Comments from the CEO



Dick Schlager, CEO



This current issue of the AASC newsletter features an interview with Bob Pugh, President of AASC.

Bob was a Language Arts teacher and coach at Bartlett Junior High School when I sponsored the first All-American Student Competition (now Classic) in May of 1980.

Bob had a very successful career in education at Bartlett and also Monache High School. He then went on to promoting fundraising projects at various schools in Tulare, Kings and Kern Counties.

Bob is now devoting full time with the All-American Student Classic. He is an incredible team member and friend.



Don Erwin Passes Away

Don Erwin, an Associate with our AASC, passed away on September 4, 2017 in Bakersfield, California.

Don had a good start last school year as our first Associate. He was a retired Middle School Principal in the Porterville Unified School District. He was well respected by his family, teachers, other school administrators, parents and many, many others in the Porterville community. A memorial service was held in Porterville on Saturday, September 9, 2017 with approximately 400 in attendance.

He is survived by his wife Sandie and his three children - Kirsten, Andy and Amber. We at AASC will miss him, our very close friend, and his services to AASC.

Our Special Interview



Bob Pugh
President
All-American Student Classic

Q: Tell us about your training and career.

A: I began teaching in 1971, and taught English and coached middle school and high school for 27 years. I then went into school fundraising where I helped schools raise more than \$4 million dollars in profits.

Q: Why did you team up with Dick Schlager to revive the All-American Student Classic?

A: Dick has been a mentor to teachers and administrators and a successful educator for over 50 years. I knew from working with Dick as my principal for 11 years that we could make this very successful event available to many more schools and students. I felt the All-American Student Classic needed to be shared.

Q: What do you enjoy the most about the Classic?

A: I love the smiles and the sound of laughter of kids I hear in the midst of competition. I know we are making a difference. For some of these kids, the Classic could be the one activity that could be a life changing experience.

Q: What three words would you use to describe the AASC?

A: FUN – CHALLENGING – REWARDING

Q: Why would you recommend a school to sponsor the Classic?

A: Just as the real rewards of teaching aren't always revealed immediately, the value of the AASC is often revealed years later. Many students over the past 37 years have shared with us how the AASC was the one activity in their elementary experience that had life-long influence. I recommend that schools share this opportunity with their students.

Q: What are some ways a school can promote the AASC on campus?

A: Schools can have an exciting assembly to introduce the All American Student Classic to the students and staff. Show the video found on the AASC website. Display the All American Student Classic banner that will be customized for the school. Have week-long All American activities. Put All American activities in the bulletin, school newsletter, parent letter, school video.

Q: What is the AASC major goal for the 2017-18 school year?

A: Now that the Classic is completely computerized, we will be focusing on increasing the number of schools that will be running this popular event. Over 6,000 students so far have participated in the event and we are expecting to present the program to another 2,500 students this year.

Q: What are the major components of a successful AASC?

A: Assemble an exciting Leadership Team to coordinate the event. Plan the event early. Conduct a very special Awards Assembly to award certificates, ribbons, medals, plaques and backpacks.

PROMOTE, PROMOTE, PROMOTE, PROMOTE

"The AASC provides a school and its middle grade students (4-8 grades) an incredible one week event filled with fun, friendly competition, activities and superb student recognition. Perhaps it could be that one special extra-curricular activity focusing on both the academics and athletics that really gets your students and staff "Fired up About School." The vast array of benefits in sponsoring the Classic are many and lasting."

“Getting Kids Fired Up About School”



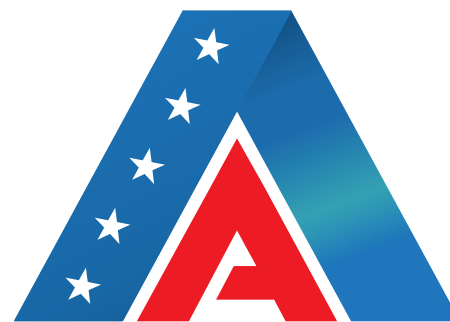
Pioneer Middle School, Porterville California, was the first school to conduct the All-American Student Classic in May of 2012. Pictured left are the four All-American students, 2nd and 3rd place runner-ups, along with the event’s Leadership Team.

Have You Heard?

That... Tulare City School District has a number of schools interested in conducting the AASC this school year.

That... Our computerized testing program is now up and running. This will save staff members valuable time which they spent on giving the tests, scoring and determining the various winners and placement. The five subject academic tests can now be held with a very minimum of staff time.

That... We are happy to report that Pixley’s Middle School will be conducting its first AASC this school year. Heather Elick and her middle school staff members are excited about this new extra-curricular event for students in grades 6 through 8.



ALL-AMERICAN STUDENT CLASSIC

“Getting Kids Fired Up About School”

The All-American Student Classic is a very unique and incredible event for the middle grade students (grades 4 through 8). Competition, sportsmanship, fun, excitement, challenges, recognition, and awards along with the five academic contests and the five athletic activities will provide that fuel which will get both the “Kids and Staff Fired Up About School.”

This particular extra-curricular event will propel and ignite our students and school to new, remarkable heights.

The week long event is easy to administer, very affordable, little staff time, many testimonials and filled with awesome student recognition with a vast array of achievement and awards.

You may contact us on our AASC website: aastudentclassic.com. We believe you will find it very informative and interesting. Approximately 6,000 students have now participated in the AASC as of June 2017.



“The AASC is a very unique one week event focusing on both the academics and athletics. The four major components of a successful Classic are: Participation, Competition, Sportsmanship and most importantly Recognition. Testimonials received from various student participants, staff and parents have certainly been positive, heartwarming and encouraging to our AASC team..”