



# The Classic Communicator

## Student Classic

ISSUE NO. 5 - STRIVING FOR EXCELLENCE IN ACADEMICS • SPORTSMANSHIP • ATHLETICS - SUMMER 2016

### Comments from the CEO



*Dick Schlagel, CEO*

### Have You Heard?

We're expanding! The All-American Student Classic will be expanding to the Bay Area this year. Los Padres Elementary School in Salinas will be sponsoring the Classic this Fall and Redwood Christian Middle School in San Leandro will be conducting the event in January, 2017.

Woodville Elementary School District in Tulare County will be scheduling the Classic this Fall. Other districts and schools interested in sponsoring the event for their first time are Lindsay Unified, and Emerson Middle School in Bakersfield City School District.

**That...**Our AASC Team participated in Bakersfield City School District's after-school program's Annual Fall Training Conference. We were one of the 15 vendors present for the event. We appreciate Deanna Clarke, Director of the Programs and BCSD for inviting us to the conference.

**That...** Al Hearne, a former All-American Student at Bartlett Junior High School in the 1980's is now Superintendent of Redwood Christian Schools in San Leandro. Their middle school will be holding the Classic in January, 2017. We understand there are approximately 500 Christian Schools in the Bay Area. Our team will be attending their Annual Fall Conference in 2017.

**That...** Our AASC team met with the Wasco Elementary School Administrators in June. We met with Kelly Richers, Superintendent, and his leadership team for this opportunity to acquaint them with the Classic

**That...** The AASC has a new logo! Let us know what you think about it.

**That...** Our AASC has brought about our first Associate. Don Erwin, former principal at Pioneer Middle School, Porterville Unified, and now retired, will be contacting Bakersfield area schools. Don has moved to Bakersfield to be with his new bride Sandie. We wish them well in this new and exciting chapter in their life. Don is anxious to be contacting various schools about the incredible AASC.

### Our Special Interview



**Israel Longoria Jr.**  
Program Manager  
West Putnam Elementary School  
Porterville Unified School District

**Q:** What three words would you use to describe the All-American Student Classic?

**A:** Exciting, Engaging and Awesome.

**Q:** How many All-American Student Classics have you been the Event director?

**A:** A Total of five.

**Q:** As Event Director of five different Classics, what have you found to be the most rewarding?

**A:** The students looking forward to the event and how they get engaged in each activity of the Classic.

**Q:** What event is the most popular with the students?

**A:** The obstacle course.

**Q:** What advice would you give to school personnel thinking about sponsoring the AASC?

**A:** It is a very competitive event. It engages students both mentally and physically.

**Q:** Recognition is perhaps the most important of the event's four components. What do you like about the recognition students receive?

**A:** The excitement and pride as various students receive their gold, silver and bronze medals in the event's ten activities.

### Happy faces...Grades 5-6 Awards Winners, West Putnam Elementary School, Porterville Unified School District



**"Life is full of choices, challenges and competition. The All-American Student Classic is that unique event which offers all three in a wholesome school environment. The many benefits a school receives in sponsoring the All-American student Classic on campus are special and lasting".**

# "Getting Kids Fired Up About School"



...**ALL**  
Academics • Athletics • Awards



...**AMERICAN**  
Awesome • Amazing • Activities



...**STUDENT**  
Striving for Excellence



...**CLASSIC**  
Choices • Challenges • Celebrations

This unique event will enable your school and staff to  
"Get Kids Fired Up About School"



## President's Pointers

*Bob Pugh, President*  
*All-American Student Classic*

The **ALL AMERICAN STUDENT CLASSIC** website ([www.aastudentclassic.com](http://www.aastudentclassic.com)) continues to upgrade. We feel it is exciting and easy to navigate. As schools share pictures of your staff interacting with students achieving success while participating in the program, we love to include them on the website to promote your excellent schools. We have a lot of people "hitting" the site as they see what we are all about. As always if you have suggestions for [www.aastudentclassic.com](http://www.aastudentclassic.com) please contact us via the website – we love to hear your thoughts.

### Site Tabs:

The **HOME TAB**: The graphic below sums up what our home tab is all about



Also, found here is a great informational 2 minute All American Student Classic Video!

The **SERENDIPITIES Tab** is really fun for us and you will probably recognize some of your students here. They are all great stories so check them out!

The **SECURE TAB** that is "For Your Eyes Only". Unique for each school and allows you to enter your student's scores from your mobile devices and everything is computed for you so you spend minimal time figuring out what you need for your Awards Assembly.

Coming Up Soon: We are in the works with putting together some terrific **Training Clips** for the Leadership Team. Every school runs the program basically the same way, but you all are great at adapting the All American Student Classic to make it uniquely your own. EXCITING!

The Jump Rope activity is very popular with the Obstacle Course event



Push Ups is one of the events many students choose for their AASC athletic activities



Cliff Cantrell, Principal, Alta Vista School, presents an award winning medal to one of the participants at the school's AASC Awards Assembly



**"The time and efforts spent on promoting and presenting the All-American Student Classic at your school is minimal compared to the major benefits derived from this all-school event such as participation, competition, sportsmanship, decision-making, self-esteem and student recognition."**